

IN90 PRO

Transform your ideas to reality in 90 days.



David J. Eilers

Dave Eilers is an enterprise leader experienced in a variety of industries, both direct to consumer and B2B. Dave started his career in advertising and quickly became focused on new product development. Over the course of his thirty-year career Dave has pioneered new products and services, opened new international markets and developed new business models; resulting in numerous acquisitions.

In the last ten years Dave has modified his innovation practices to a more human-centered approach with a greater emphasis on the cultural aspects of change. Today he enjoys teaching graduate MBA courses in corporate entrepreneurship, as well as coaching healthcare executives in exploring purposeful pathways to healthy growth.

Outside of the office, Dave is a volunteer Board Member for the Lwala Community Alliance which delivers health and well-being programs in a rural Africa.